

9.2 Survey says!

Aim: Conduct a survey, make charts, and give a class presentation

Preparation: You will need to supply poster paper, colored markers, scissors, and tape or glue. Make one copy of Worksheet 9.2 for every S.

Comment: Use at the end of Unit 9, Lesson B.

Think and Plan (10 minutes)

- Ss work in groups of four. Give each group four handouts, poster paper, markers, and access to scissors and tape or glue.
- Have Ss read the project objective and the questions under *Think* and then look at the survey results. Elicit Ss' responses to the questions.
- Go over the questions under *Plan*. Have groups discuss possible survey topics and target groups and then brainstorm questions.
- Go around and help as needed. Make sure Ss have effective and appropriate questions. Make sure each group member has one good question to ask and has chosen a specific target group.
- Each S should conduct his or her part of the survey outside of class by asking at least ten people for their answers to the survey question. Alternatively, have Ss do the survey in class.

Put together and Present (30 minutes)

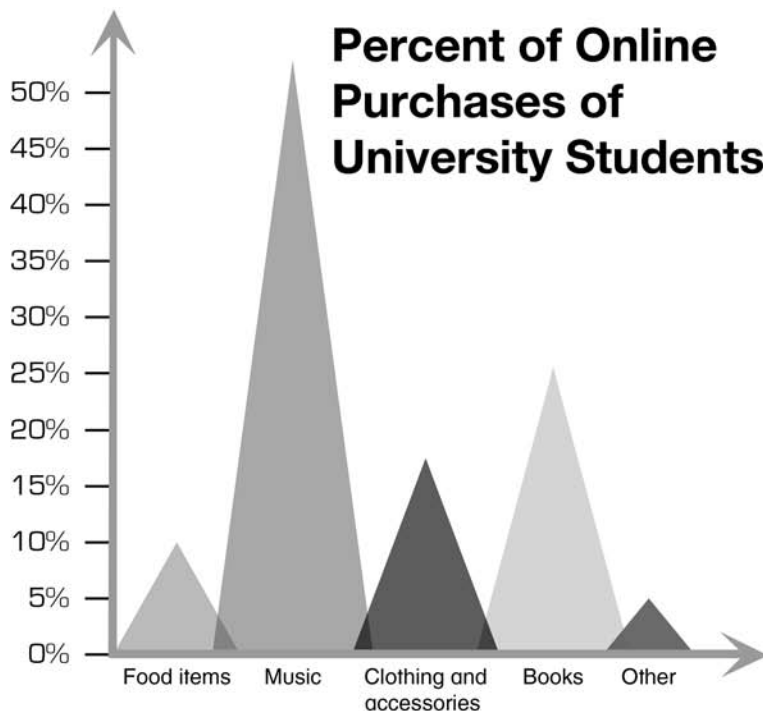
- At the next class, Ss bring in a graph showing the results of their parts of the survey. Groups share their survey results and graphs and decide how to collate and display their graphs (e.g., as a poster or a blog). Groups practice presenting the information. Have one group member introduce the survey topic and provide a flow between sections (e.g., *Next, Paula will tell you about online shopping purchases.*). Set an appropriate time limit.
- Have groups take turns presenting their survey results and their graphs. Encourage Ss to ask and answer questions.
- Finally, ask the class to decide which survey results were the most interesting and presented the most effectively. If possible, display the graphs Ss made around the classroom or school.

Objective

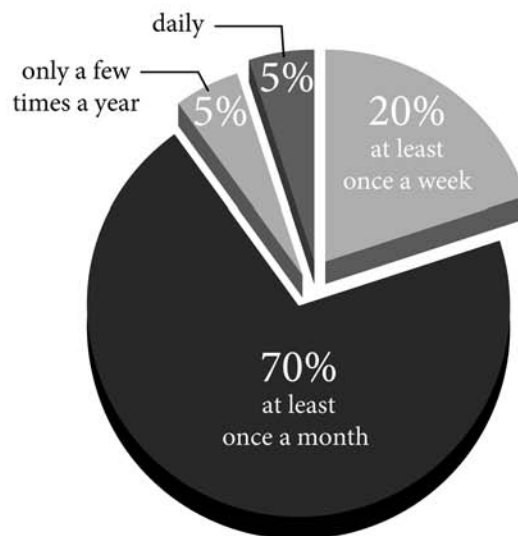
Conduct a survey, create graphs to show results, and present the information to others.

Think

Look at these survey results. Who was surveyed? What questions were asked? What conclusions can be made? What else would you like to know about the data?



Online Shopping Habits of University Students



Plan

1. In groups, discuss possible survey topics to find out about typical behaviors. Choose one topic and decide on a group of people you'd like to survey, and brainstorm questions.
 - What is your survey topic?
 - Who is your target group?
 - What are your survey questions?
2. Answer the following questions. Make sure each group member has at least one good survey question to ask. Decide who will ask which questions.
3. Now conduct your part of the survey by having at least ten people answer your question(s). Create a graph to display your results.

Put together

1. Share your graph with your group. Discuss your results and what conclusions can be made from the data your group collected.
2. Practice presenting your results. Each member should present the part of the survey he or she has conducted.

Present

1. Present your graphs and results to the class. Ask and answer questions.
2. Which group's survey results are the most interesting?
3. What other information about the topic would be interesting to survey further?